FAQs

What is the #FutureReadyCSR Movement?

The **#FutureReadyCSR Movement** seeks to inspire, encourage, and empower global players, SMEs and startups to organizations like clusters, digital innovation hubs, industry associations, professional bodies, or chambers of commerce to turn **Corporate Social Responsibility** into real-world action, by supporting digital skills education where it matters most. **EU Code Week i**nvites the industry to connect their CSR strategies with **impactful STEM and digital skills activities,** throughout the year, that bridge the skills gap and empower the next generation with the tools, confidence, and opportunities to thrive in a tech-driven world.

Why is it important for businesses and industry organizations to become part of the #FutureReadyCSR movement?

As the landscapes of education, technology, innovation, and employment continue to evolve, all types of organizations are emerging as key architects of the future and can expand the appeal of STEM/ICT fields, inspiring individuals to view them as viable career paths. So, today's leading organizations recognize that **investing in STEM/Digital skills is a strategic move**. This isn't just about supporting young minds, it's about empowering educators, enabling partnerships, and breaking down the barriers that keep diverse voices out of the tech and innovation landscape. Classrooms become **innovative launchpads**, communities **unlock new opportunities**, and businesses **lead with purpose.**

Who is the CSR Toolkit for?

- **CSR, marketing, HR, ESG professionals:** From start-ups to multinationals – ready to align their activities with STEM and digital skills development.
- **Industry Networks:** Clusters, innovation hubs, associations, professional bodies, and chambers of commerce, aiming to unite their members for collective impact.

What does the CSR Toolkit include?

Your **CSR c**an spark innovation, open doors, and shape the future. The **EU Code Week CSR Toolkit** gives you the ideas, resources, and tools to make it happen! It is designed for ease, inspiration, and action. It is divided into **3 core sections:**

1. **First Steps:** Quick, actionable guidance to get started.
2. **Roadmap for Collaboration:** Practical tips for building partnerships with schools and universities.
3. **CSR Inspiration Hub:** Library of activity ideas with checklists, templates, tools, and success stories.
4. **A list of Appendices** with additional material, assets, and useful resources.

Who can organize #FutureReadyCSR activities?

*EU Code Week is for everyone, by everyone, including **industry! Businesses** of all sizes (from solo entrepreneurs and start-ups to SMEs and large enterprises), as well as organizations such as **clusters, digital innovation hubs, chambers of commerce, industry associations, professional bodies, and entrepreneurial networks,** play a vital role in addressing the STEM and digital skills gap. Through their **Corporate Social Responsibility (CSR)** strategies, they can adopt innovative approaches to reshape how digital skills are developed, shared, and applied, while supporting EU Code Week in multiple ways.*

Do I need to do an activity alone, or can I partner with others?

It's your choice! Maybe your organization has already planned a list of activities offering mentorship, training or any other contribution to digital skills development for youth, students and teachers, or you might be new to all this and don't want to do this alone – that's fine too!

*You can partner with other stakeholders on activities or programs that may need multiple human/economic resources or tools to run them, but they are also the best way to **multiply your overall positive impact**. For example, all businesses belong to a network or industry support organization – reach out to your local chamber of commerce, industry association, or local start-up accelerator, to collaborate and co-organize a challenge for students from local schools or universities. To further support you in this process, the **CSR Toolkit** includes two valuable lists: one featuring **key stakeholders** across **Europe** that you can approach to co-create joint activities and events, and another with all **EU Code Week National and Regional Hubs**, which can help you identify relevant partners at local, national, or regional level.*

And of course, you can always reach out with your ideas to <ins>info@codeweek.eu</ins> for further support.

Do I need prior experience in CSR or a lot of resources to organize an activity?

*No. The **CSR toolkit** has been developed to help everyone, **regardless of your experience** in implementing CSR strategies – from beginners to experienced professionals and teams. You also **don't need any prior knowledge of EU Code Week**. The toolkit contains ideas for CSR activities that **don't require a lot of human or financial resources. However, it contains also** resource-heavy choices, if you want! So, whether you are part of a large multinational company or a startup**,** you don't need a big budget or a large-scale project to make a difference. It's all about matching **what you do** with what you **want to achieve**.*

What is the long-term goal of the initiative?

*The long-term **vision** of the **#FutureReadyCSR Movement** is to inspire the European industry ecosystem to actively contribute to building digital skills for all via embedding EU Code Week's mission into CSR strategies, and thus foster a culture where industry helps amplify digital education.*

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