



EU Code Week 2025 Launch Event Draft Agenda

- **Date:** Monday, 13 October 2025
- **Time:** 14:00 – 16:00 CEST
- **Online**
- **Registration:** [through this link](#)

Agenda

Time	Session Title	Description
14.00-14.10	Opening remarks by: Mr. Victor Negrescu Vice-President & Member of the European Parliament (MEP) Ms. Henna Virkkunen European Commissioner for Technological Sovereignty, Security and Democracy (video message)	
14.10-14.15	Welcome by: Salvatore Nigro CEO of JA Europe	
14.15-14.25	Still Coding the Future! Ms. Ajsel Budlla, PulsePal EU Code Week Digital Innovation Award winner	Keynote speech on achievements followed by keynote address from the European Commission
14.25-14.30	Ms. Rehana Schwinninger-Ladak Head of Unit G.2 Interactive Technologies, Digital for Culture and Education DG CNECT (video message) (European Commission)	Keynote address introducing Code Week 2025-26 vision
14.30-15.00	The Power of Communities in Europe's Digital Future Moderator: Ms. Annie Bergh, President of Code Week Council Panellists: Ms. Georgia Laskaris Leading teacher, Code Week Hub, Greece	As part of the launch of EU Code Week 2025, this panel brings together community leaders to reflect on the evolving role of digital education in Europe.

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	<p>Ms. Madhumalti Sharma, EU Code Week Ambassador, Luxembourg</p> <p>Ms. Cindy Smits, Hub Representative and Leading Teacher, Belgium</p> <p>With a video message from Prof. Dr. Alessandro Bogliolo EU Code Week Ambassador, Italy</p>	
15.00-15.05	<p>Digital for One, and Digital for All! – Focus on Girls in Digital Week</p> <p>WIDE&CO</p>	Video presentation of impact stories, promoting inclusion and gender equality, and soft launch for next year
15.05-15.35	<p>From Classrooms to Careers: Navigating AI's Learning Curve</p> <p>Moderator: Ms. Diana Filip Deputy CEO & Chief Development Officer at JA Europe</p> <p>Panellists: Mr. Antonis Cassano, Business Development & Innovation Director (Uni Systems) Mr. Matthias Graf von Kielmansegg, Managing Director, Vodafone Foundation Ms. Mercedes Mira Costa, Standards Strategy & Policy Lead, Europe (HP) Ms. Laurence Morvan, Chief of Staff to Europe, Middle East and Africa (EMEA) CEO of Accenture Ms. Anny Tubbs,</p>	This panel examines how AI is transforming education and career pathways, with a focus on skills, job trends, and ensuring equal opportunities for girls and young women in the digital economy.

Time	Session Title	Description
	Entrepreneur, First Move Productions	
15.35-15.40	Gamifying Coding – Code with Minecraft Microsoft	Video presentation of fun and creative coding with Minecraft, partnerships
15.40-15.50	EU Code Week Hackathons 2025 Ms. Martina Marcassa Deputy Head of Projects, AllDigital	Presentation of winning projects, behind-the-scenes, and call to action for next year's participation
15.50-16.00	Keynote by Dr. Borhene Chakroun , Director, Division for Policies and Lifelong Learning Systems, Education Sector, UNESCO & Global Education Coalition Lead (video message) Closing remarks by Ms. Diana Filip Deputy CEO & Chief Development Officer at JA Europe	