EU Code Week 2025 Launch Event Draft Agenda

- **Date:** Monday, 13 October 2025

- **Time**: 14:00 – 16:30 CEST

- **Venue:** Info Hub - European Parliament, Brussels & Online

- **Registration:** through this link

Agenda

Time	Session Title	Description
13.30-14.00	**Registrations**	<u>Link to register</u>
14.00-14.10	**Opening remarks by:** **Mr. Victor Negrescu** Vice-President & Member of the European Parliament (MEP) **Ms. Henna Virkkunen** European Commissioner for Technological Sovereignty, Security and Democracy (video message)	
14.10-14.15	**Welcome by:** **Salvatore Nigro** CEO of JA Europe	
14.15-14.25	**Still Coding the Future!** **Ms. Ajsel Budlla, PulsePal** EU Code Week Digital Innovation Award winner	Keynote speech on achievements followed by keynote address from the European Commission
14.25-14.30	**Ms. Rehana Schwinninger-Ladak** Head of Unit G.2 Interactive Technologies, Digital for Culture and Education DG CNECT (video message) (European Commission)	Keynote address introducing Code Week 2025-26 vision
14.30-15.00	**The Power of Communities in Europe's Digital Future** **Moderator:** **Ms. Annie Bergh,** President of Code Week Council **Panellists**: **Ms. Georgia Laskaris**	As part of the launch of EU Code Week 2025, this panel brings together community leaders to reflect on the evolving role of digital education in Europe.

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	Leading teacher, Code Week Hub, Greece **Ms. Madhumalti Sharma,** EU Code Week Ambassador, Luxembourg **Ms. Cindy Smits,** Hub Representative and Leading Teacher, Belgium With a video message from **Prof. Dr. Alessandro Bogliolo** EU Code Week Ambassador, Italy	
15.00-15.05	**Digital for One, and Digital for All! – Focus on Girls in Digital Week** WIDE&CO	Video presentation of impact stories, promoting inclusion and gender equality, and soft launch for next year
15.05-15.35	**From Classrooms to Careers: Navigating AI's Learning Curve** **Moderator:** **Ms. Diana Filip** Deputy CEO & Chief Development Officer at JA Europe **Panellists:** **Mr. Antonis Cassano,** Business Development & Innovation Director (Uni Systems) **Mr. Matthias Graf von Kielmansegg,** Managing Director, Vodafone Foundation **Ms. Mercedes Mira Costa**, Standards Strategy & Policy Lead, Europe (HP) **Ms. Laurence Morvan**, Chief of Staff to Europe, Middle East and Africa (EMEA) CEO of Accenture **Ms. Anny Tubbs,** Entrepreneur, First Move Productions	This panel examines how AI is transforming education and career pathways, with a focus on skills, job trends, and ensuring equal opportunities for girls and young women in the digital economy.

15.35-15.40	**Gamifying Coding – Code with Minecraft** Microsoft	Video presentation of fun and creative coding with Minecraft, partnerships
15.40-15.50	**EU Code Week Hackathons 2025** **Ms. Martina Marcassa** Deputy Head of Projects, AllDigital	Video presentation of winning projects, behind-the-scenes, and call to action for next year's participation
15.50-16.00	**Keynote by** **Dr. Borhene Chakroun,** Director, Division for Policies and Lifelong Learning Systems, Education Sector, UNESCO & Global Education Coalition Lead (video message) **Closing remarks by** **Ms. Diana Filip** Deputy CEO & Chief Development Officer at JA Europe	
16.00-16.30	**Networking session**	