



# EU Code Week 2025 Launch Event Draft Agenda

- **Date:** Monday, 13 October 2025
- **Time:** 14:00 – 16:00 CEST
- **Online**
- **Registration:** [through this link](#)

# Agenda

Time	Session Title	Description
14.00-14.05	<b>Welcome by:</b> <b>Salvatore Nigro</b> CEO of JA Europe	
14.05-14.10	<b>Opening remarks by:</b> <b>Mr. Victor Negrescu</b> Vice-President & Member of the European Parliament (MEP) <b>Ms. Henna Virkkunen</b> European Commissioner for Technological Sovereignty, Security and Democracy (invited) <b>Ms. Roxana Minzatu</b> European Commissioner for Social Rights and Skills, Quality Jobs and Preparedness (invited)	
14.10-14.20	<b>Still Coding the Future!</b> <b>Ms. Ajsel Budlla, PulsePal</b> EU Code Week Digital Innovation Award winner	Inspirational video on achievements followed by keynote address from the European Commission
	<b>Ms. Rehana Schwinninger-Ladak</b> Head of Unit G.2 Interactive Technologies, Digital for Culture and Education DG CNECT (European Commission)	Keynote address introducing Code Week 2025-26 vision
14.20-14.50	<b>The Power of Communities in Europe's Digital Future</b> <b>Moderator: Ms. Annie Bergh,</b> President of Code Week Council Speakers:	As part of the launch of EU Code Week 2025, this panel brings together community leaders to reflect on the evolving role of digital education in Europe.

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	<b>Ms. Georgia Laskaris</b> Leading teacher, Code Week Hub, Greece  <b>Mr. Alessandro Bogliolo</b> (TBC) Ambassador & Founder of Code Week, Code Week Hub, Italy	
14.50-15.00	<b>Digital for One, and Digital for All! – Focus on Girls in Digital Week</b>  WIDE&CO	Video presentation of impact stories, promoting inclusion and gender equality, and soft launch for next year
15.00-15.30	<b>From Classrooms to Careers: Navigating AI's Learning Curve</b>  Moderator & speakers: names TBC  Code4Europe industry partners & supporters, including <b>Hewlett-Packard (HP) &amp; Vodafone</b>	This panel examines how AI is transforming education and career pathways, with a focus on skills, job trends, and ensuring equal opportunities for girls and young women in the digital economy.
15.30-15.40	<b>Gamifying Coding – Code with Minecraft</b>  Microsoft	Video presentation of fun and creative coding with Minecraft, partnerships
15.40-15.50	<b>EU Code Week Hackathons 2025</b>  AllDigital	Video presentation of winning projects, behind-the-scenes, and call to action for next year's participation
15.50-16.00	<b>Closing remarks by</b>  <b>Ms. Diana Filip</b>  Deputy CEO & Chief Development Officer at JA Europe	