



EU Code Week 2025 Launch Event Draft Agenda

- **Date:** Monday, 13 October 2025
- **Time:** 14:00 – 16:00 CEST
- **Online**
- **Registration:** [through this link](#)

Agenda

Time	Session Title	Description
14.00-14.10	Opening remarks by: Mr. Victor Negrescu Vice-President & Member of the European Parliament (MEP) Ms. Henna Virkkunen European Commissioner for Technological Sovereignty, Security and Democracy (invited) Ms. Roxana Minzatu European Commissioner for Social Rights and Skills, Quality Jobs and Preparedness (invited)	
14.10-14.15	Opening remarks by: Welcome by: Salvatore Nigro CEO of JA Europe	
14.15-14.20	Still Coding the Future! Ms. Ajsel Budlla, PulsePal EU Code Week Digital Innovation Award winner	Inspirational video on achievements followed by keynote address from the European Commission
14.15-14.25	Ms. Rehana Schwinninger-Ladak Head of Unit G.2	Keynote address introducing Code Week 2025-26 vision

Time	Session Title	Description
	Interactive Technologies, Digital for Culture and Education DG CNECT (European Commission)	
14.25-14.55	The Power of Communities in Europe's Digital Future Moderator: Ms. Annie Bergh, President of Code Week Council Speakers: Ms. Georgia Laskaris Leading teacher, Code Week Hub, Greece Mr. Alessandro Bogliolo Ambassador & Founder of Code Week, Code Week Hub, Italy	As part of the launch of EU Code Week 2025, this panel brings together community leaders to reflect on the evolving role of digital education in Europe.
14.55-15.00	Digital for One, and Digital for All! – Focus on Girls in Digital Week WIDE&CO	Video presentation of impact stories, promoting inclusion and gender equality, and soft launch for next year
15.00-15.30	From Classrooms to Careers: Navigating AI's Learning Curve Moderator & speakers: names TBC Code4Europe industry partners & supporters, including Hewlett-Packard (HP) & Vodafone	This panel examines how AI is transforming education and career pathways, with a focus on skills, job trends, and ensuring equal opportunities for girls and young women in the digital economy.
15.30-15.40	Gamifying Coding – Code with Minecraft Microsoft	Video presentation of fun and creative coding with Minecraft, partnerships

Time	Session Title	Description
15.40-15.50	EU Code Week Hackathons 2025 Ms. Martina Marcassa Deputy Head of Projects , AllDigital	Video presentation of winning projects, behind-the-scenes, and call to action for next year's participation
15.50-16.00	Closing remarks by Ms. Diana Filip Deputy CEO & Chief Development Officer at JA Europe	